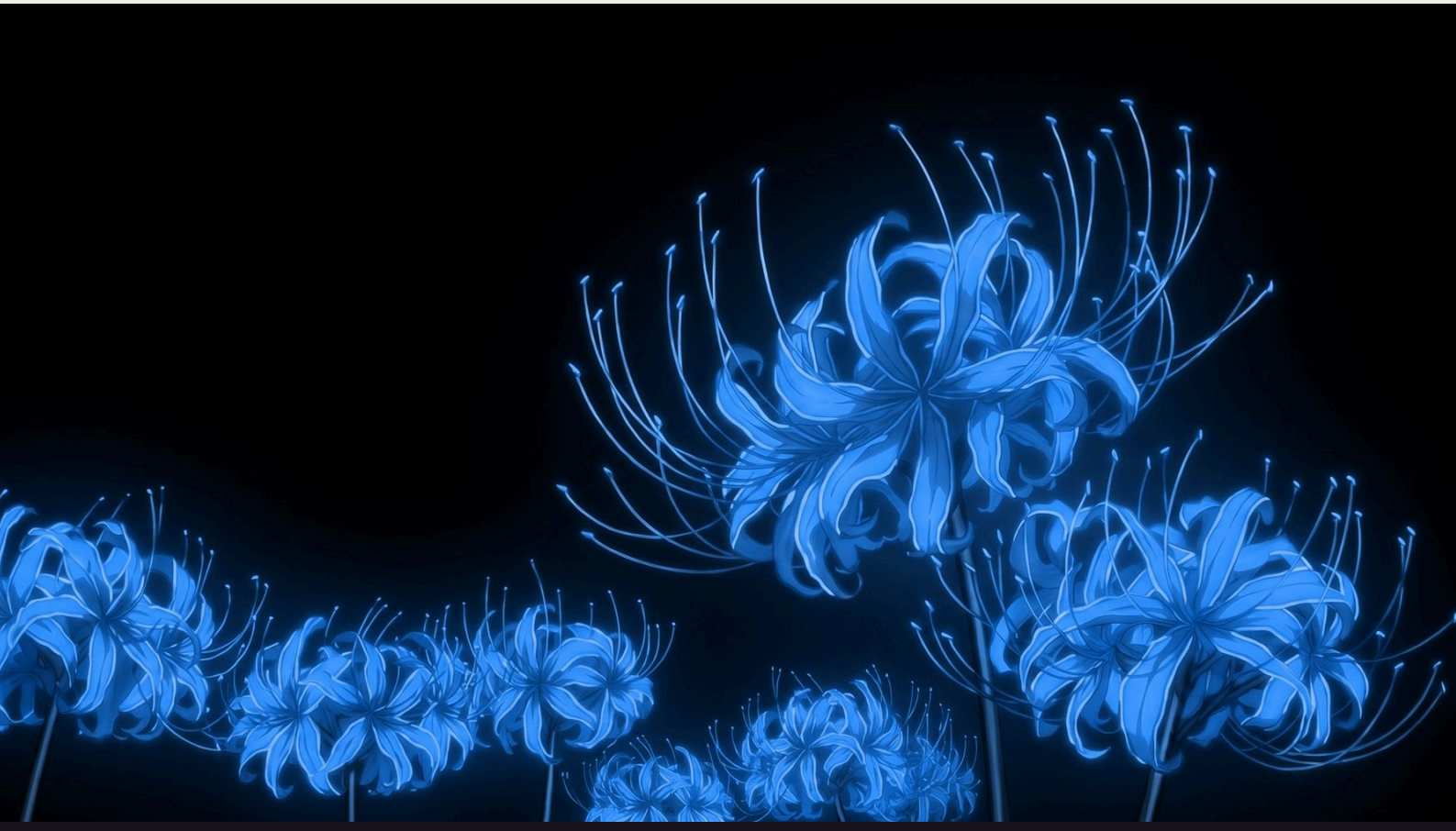
AI CREATION, START TO FINISH

The Banner *Playbook*

How I make the banners and wallpapers that took my page from zero to 24K followers in six weeks. My prompts included.



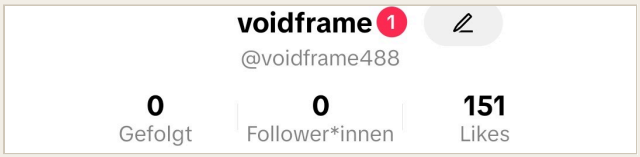
01 — WHY READ THIS

0 → 24K in *six weeks.*

I posted my first banner on October 10, 2026. On November 21 the page had 24.1K followers and 7.6M likes. I get the same question in my DMs every day: *how do you make these?* This guide is the full answer.

24.1K	7.6M	6.7M
FOLLOWERS	LIKES	VIEWS, ONE VIDEO

October 10, day one

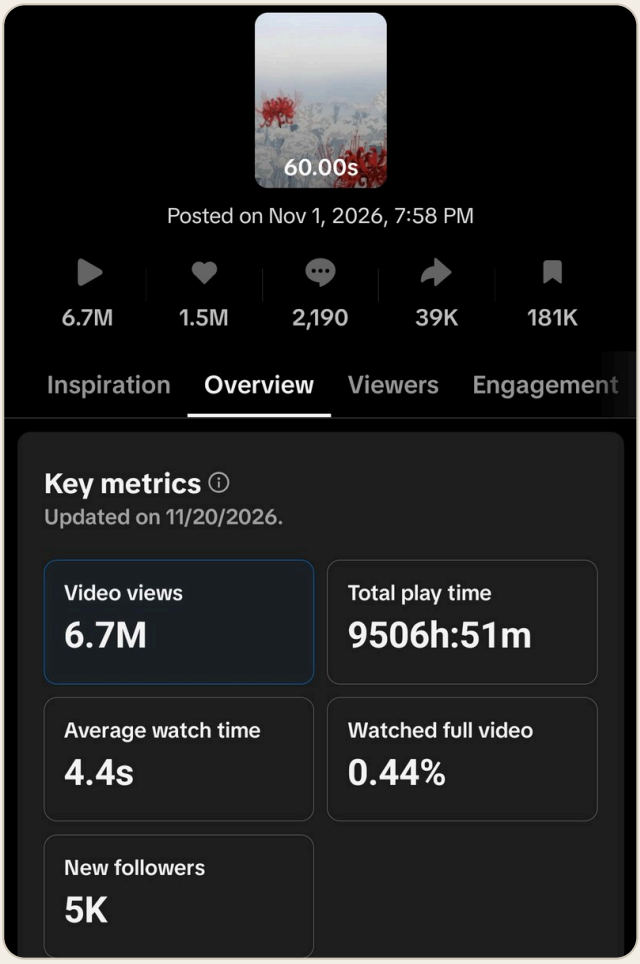


November 21



What you'll be able to do

- Find ideas that already work
- Write a prompt that gives you what you pictured
- Turn a still into a looping video wallpaper
- Export in the right size for every screen



My best video so far: 6.7M views, 1.5M likes and 181K saves.

Coming next: how to get into recommendations.
The course is still in the works. People in my Telegram get early access.

GET EARLY ACCESS

Find the idea, *then* the style.

Where I look for ideas: Pinterest and TikTok. On Pinterest I save boards by mood (dark, soft, neon). On TikTok I check what is already getting saved in my niche. Saves tell you people actually want the image on their screen.

Four rules for every banner

1

Pick your colours first. One main colour plus black or white. My best sellers are one colour on pure black.

2

One style per image. Anime *or* realistic *or* ink. Mixing them is the most common way to ruin a result.

3

Contrast depends on the idea. Calm wallpapers can be soft. Banners need a bright subject on a dark background so they read at a small size.

4

Quality, always. Clean edges, no melted hands, no random text. Upscale before you post.

WORKS

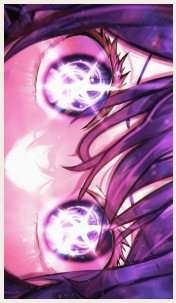


One colour, one style, lots of empty space. The subject glows against pure black, so it reads even as a tiny thumbnail.

DOESN'T WORK



Floating stones in the air with no reason to be there. Extra details the prompt never asked for make the image feel random.



Too much glow, too many sparkles, colours pushed too far. It looks obviously AI, and people scroll past.

The prompt *formula.*

Every prompt I write has the same six parts, in this order. If one is missing, the AI guesses, and that guess is usually where things go wrong.

PART	WHAT TO WRITE	EXAMPLE
Format	Aspect ratio and what it's for	`Wide cinematic banner, 16:9`
Theme	The world or the idea	`Dark fantasy anime`
Subject	What's in the frame and where	`A lone wanderer, centre`
Style	How it's drawn or rendered	`Luminous white silhouettes, painterly`
Camera	Angle, distance, lens	`Low angle, wide shot`
Mood	Light, colour and feeling	`Monochrome, melancholic`

A real prompt, broken down

This is the style block I use for my negative-light series. Keep it the same, swap only the scene, and every banner in the series matches.

```
[Format] Wide cinematic banner, 16:9. [Theme + Style] Dark fantasy anime illustration in a glowing negative-light style: figures rendered as luminous white silhouettes against a pure black background, as if made of light, smoke and frost. Rough painterly white brushstrokes dissolving into mist at the edges, tiny white particles drifting in the void, faint film scratches, grain, vignette. [Mood] Strictly monochrome black and white, extreme contrast, inverted x-ray feel, melancholic mood. No color, no background scenery.

[Subject + Camera] Scene: a lone wanderer in a torn hooded cloak seen from a low angle, holding a lantern, smoke rising behind him like wings, falling spider lilies around him.
```

Tip: describe what you want *and* what you don't ("no color, no background scenery"). The negatives remove the random extras.

From still to *live wallpaper.*

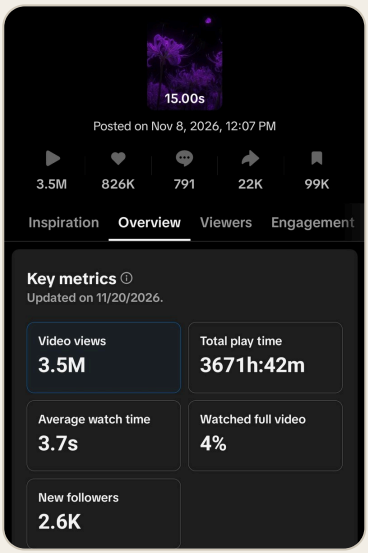
Most of my views come from animated wallpapers. The trick is to animate as little as possible: the image should *breathe*, not change.

My five animation rules

1. **Animate the photo, don't regenerate it.** Start from the finished image (image-to-video).
2. **Static camera.** No zoom, no pan. Wallpapers loop, and a moving camera breaks the loop.
3. **No new elements.** Nothing appears that wasn't in the image.
4. **No new people.** AI loves to add a figure. Forbid it.
5. **FPS depends on the style.** Anime looks right at a lower frame rate; realistic scenes need smooth motion.



Same flowers, animated. 3.5M views, 826K likes and 99K saves. Watch on TikTok



Video prompt I use

```
Animate this image. Static camera, locked frame. Petals sway gently in a slow breeze, a few
glowing petals drift down and float out of frame. Keep every flower, the composition and the
colors exactly as in the image. No new objects, no people, no camera movement. Seamless loop.
```

Copy, paste, *change one thing.*

Fourteen prompts I use. Start with them as they are, then change one word at a time: a colour, a subject, a mood. That's how you find your own style.



01 · Electric blue



02 · Warm gold, same prompt. Watch the video

01–03 · GLOWING SPIDER LILIES

```
Wide cinematic banner, 16:9. Glowing spider
lilies against a pure black background,
anime illustration. A cluster of large
blooms on the right, a low row of smaller
blooms along the bottom, empty dark space
top left. Curling petals with bright rim
light, long thin stamens, soft bloom glow.
Electric blue monochrome, high contrast,
calm and mysterious. No background scenery,
no text.
```

Swap **Electric blue** for *warm gold* or *deep violet*. One word, a whole new series.

04 · NEON CITY IN THE RAIN



```
Wide cinematic banner, 16:9. Cyberpunk
megacity street at night, low angle looking
up between skyscrapers. Invented neon signs
in Japanese-style glyphs, no real brands.
Light rain, wet reflective road, flying
cars, small drones, volumetric fog with
searchlight beams, steam from street vents,
a few pedestrians on the right walkway. Teal
and magenta neon, cinematic, ultra detailed.
```

05 · NEGATIVE-LIGHT WANDERER

```
[Negative-light style block from page 04]
Scene: a lone wanderer with a lantern on an endless bridge, smoke trailing behind him, falling petals.
```

06 · NEGATIVE-LIGHT KNIGHT

```
[Negative-light style block from page 04]
Scene: a kneeling knight resting on a broken sword, cape dissolving into smoke, spider lilies at his feet.
```

07 · INK-WASH SAMURAI

```
Wide 16:9. A samurai silhouette on a cliff under a huge pale moon, traditional Japanese ink wash, visible brush texture, rice-paper grain. Black, grey and one red accent on the sash. Wide shot, still, lonely. No other figures.
```

08 · KOI IN BLACK WATER

```
Vertical 9:16 phone wallpaper. Two koi circling in still black water, seen from directly above, gold-leaf accents on the scales, gentle ripples. Black and gold only, minimal, calm. Lots of empty space for app icons.
```

09 · CRIMSON PETAL STORM

```
Wide 16:9. A storm of crimson spider lily petals blowing across a white, foggy field, anime background art, soft overcast light. White, pale grey and deep red. Dreamy and quiet. No people.
```

10 · OVERGROWN STATION

```
Wide 16:9. Abandoned train station reclaimed by plants, morning fog, light rays through a broken glass roof, anime background painting. Soft greens and warm light. Eye-level wide shot, peaceful. No people, no text.
```

11 · DEEP-SEA GLOW

```
Vertical 9:16. Bioluminescent jellyfish drifting in the deep ocean, pure black water, trailing tentacles glowing cyan and violet, tiny floating particles. Realistic, macro lens, slow and hypnotic.
```

12 · MANGA LIGHTHOUSE

```
Wide 16:9. A lone lighthouse in a storm, huge waves, manga panel style with screentone shading and bold ink lines. Strict black and white, dramatic, low angle. No text, no speech bubbles.
```

13 · STAR ROAD

```
Vertical 9:16. A tiny figure with a backpack on an empty mountain road under a sky packed with stars, manga illustration with fine ink stippling. Black and white, wide shot from behind, quiet and hopeful.
```

14 · MOON MOTH

```
Wide 16:9. A giant pale moth resting on a crescent moon in a black sky, delicate wing patterns glowing softly, dark fairy-tale illustration. Silver and black, centred, symmetrical, eerie and beautiful.
```

Step by step, *in Higgsfield.*

I write prompts with Claude and generate both the image and the video in Higgsfield. All the images in this guide were made this way.

1 Write the prompt with Claude

Paste this and fill the brackets:

```
Write an image prompt for an AI generator. Format: [16:9 banner / 9:16 wallpaper]. Theme: [idea]. Subject: [what's in the frame]. Style: [one style only]. Camera: [angle]. Mood and colours: [colours]. Add a short list of things to avoid. Keep it under 120 words.
```

2 Generate the image

In Higgsfield, open image generation, pick a model (I use **Nano Banana Pro**), set the aspect ratio *before* you generate, paste the prompt.

3 Fix, don't restart

Close but not perfect? Use **Edit** and describe only the change ("same scene, remove the text on the signs"). Restarting from zero loses what was already good.

4 Animate it

Send the finished image to video generation and use the video prompt from page 05. Generate two or three versions and keep the one that loops cleanest.

5 Upscale and export

See the next page for sizes.

Try Higgsfield

Black Week: up to 64% off annual plans, applied automatically on the pricing page.

Check the current price before you buy.

OPEN HIGGSFIELD*

Link: https://higgsfield.ai/?fpr=kyrylo-8f89db

*Affiliate link (Werbung). If you subscribe through it, I earn a commission. Your price stays the same.

07 — FINISHING

Upscale, crop, *post.*

Always run an upscale pass before posting. Compression on TikTok and Telegram eats detail, so start sharp. Then crop one master image into every format:

USE	RATIO	EXPORT SIZE
Banner / header	16:9	1920 × 1080 or larger
Phone wallpaper	9:16 to 9:19.5	1080 × 1920 · 1080 × 2340
Desktop wallpaper	16:9	3840 × 2160 (4K)
Live wallpaper	Same as above	MP4, seamless loop

Keep the subject away from the edges and leave empty space where app icons or a profile picture will sit.

08 — LEARN FROM ME

My four biggest *mistakes.*

01
Mixing two styles

Anime face, realistic background. The result looks broken. One image, one style.

02
Vague prompts

"Cool dark wallpaper" gives a random result. Use all six parts of the formula, every time.

03
A bad reference

A blurry or busy reference image drags the result down with it. Choose clean, sharp references.

04
The wrong AI model

Each model has its strengths. If a model keeps failing at a style, switch models instead of rewriting the prompt for the tenth time.

09 — WHAT'S NEXT

Now make *yours.*

Take prompt 01, change the colour, and post it today. Then tag me, I look at everything I'm tagged in.

A Start creating in Higgsfield

Black Week: up to 64% off annual plans.

higgsfield.ai/?fpr=kyrylo-8f89db

HIGGSFIELD*

B Early access: getting into recommendations

Plus every banner and wallpaper, in my Telegram.

TELEGRAM

C New wallpapers every week

@voidframe488 on TikTok

TIKTOK



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